



Carolinan Independent Automobile Dealers
Association Quality Dealer Award
Official Nominating Guidelines & Application Form

Dear State Quality Dealer Nominee:

Congratulations on being a nominee for the Carolina Quality Dealer Award. Upon submission of the attached official nominating form, you will become a nominee for 2022 State Quality Dealer of the year.

Our selection committee requires the application to be filled out entirely with as much detail and documentation as possible. Please submit all the information requested. If you have any questions about the application, checklist items below or need any assistance, please contact me directly. I am here to help you with the application process.

Here is a quick checklist to help with the process:

Photograph of your dealership (or dealerships) - 3" x 5" or larger

Photograph of yourself (3" x 5" or larger)

General overview of Career/Business

Employee and Customer Testimonials

Letter of recommendation

Return to CIADA

Once completed, you will return your application to CIADA at 5643 Harrisburg Industrial Park Dr., Harrisburg North Carolina 28075. Your application with supporting information must be submitted to CIADA and received by Friday, July 1, 2022 to ensure all entries are judged fairly and fully.

Please reach out to me if you have any questions, concerns or would like some help with the application.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joe Wilson'.

**CIADA Independent Automobile Dealers Association Quality
Dealer Award
Official Nominating Application Form**

Sponsoring Member

Nominee's Full Name

Name of Dealership

Position/Title with Dealership

Email address

Website

Dealership Address

City, ST & Zip

Phone Numbers

Business

Mobile

Nominee's Home Address

City, ST & Zip

Biographical Information (Please enclose photograph -3" x 5" or larger)

Date of Birth

Place of Birth

Education and/or Military Service history

Married

Widowed

Divorced

Single

Spouse's Name

Child's/Children's names(s) & ages(s), if applicable

Automotive Career (please feel free to include any additional attachments or testimonials)

When, where, & how you started in automotive business

Special facts of interest relating to your automotive career

The Candidate as a Good Dealer (please feel free to include any additional attachments or testimonials)

Dealer license number and state licensed in

CIADA Membership Number

How long have you been a member of CIADA

Are you the Dealer Principal or Chief Corporate Officer of the Dealership?

Number of used cars sold last year

Physical Location Information (include improvements)

Reputation as an ethical dealer (attach testimonials)

Have you ever been convicted of a felony? If yes, please explain

Has your dealer license ever been revoked? If yes, please explain

Customer loyalty to and opinion of your dealership (attach any customer testimonials)

Number of employees and record of service

Summary of employee attitudes, adequacy and competence (attach any employee testimonials)

Highlights of your business philosophy (please feel free to include any additional attachments)

Dealer Association Service (please feel free to include any additional attachments or testimonials)

Please include dates, specific offices, committee assignments, honors, etc.

CIADA Current

CIADA Past (give dates)

The Candidate as a Good Citizen (please feel free to include any additional attachments or testimonials)

Civic and community activities (as applicable)

Civil organizations of which a member (list offices held or honors received and give dates)

Civic citizenship awards (explain awards and give dates)

Political service and activities (elective or appointive office held, committee work)

Current

Past

Educational Training (business related, other)
Current

Past

Any other forms of service or contributions to benefit others
Current

Past

Additional comments pertinent to your status as a good citizen (please feel free to include any additional attachments)

I certify that my answers are true and complete to the best of my knowledge.

Signature of Nominee

Printed Name of Nominee

Signature of State Executive Director

Printed Name of State Executive Director

Date of Submission



State Quality Dealer Award Nominee Guidelines & Criteria

Our selection committee will use the recommended guidelines by Carolines Independent Automobile Dealers Association (CIADA) to assist in selecting CADA's Quality Dealer of the Year.

The basic qualifications for a Quality Dealer Nominee should be:

SERVICE TO INDUSTRY - Dealers should show their commitment to the industry through dedicated service by attending and participating in industry events and being willing to serve and help others in the independent automotive dealer industry.

Candidates should meet the following criteria:

1. Be a member of CIADA in good standing and 18 or older.
2. Support their respective state association through their dedicated service.
3. Support CIADA through their dedicated service.
4. Demonstrate a willingness to help perform Association duties when asked by the various state and national association leaders.
5. Display a willingness to serve the Used Motor Vehicle Industry through helpful service to fellow dealers by sharing their knowledge, talent, and experience.
6. Willingness to commit to attending their respective annual state and national Conventions.
7. They will have the necessary credentials to compete at the national level since they will represent their state association in a national competition.

OUTSTANDING BUSINESS OPERATOR - The dealer should be committed to offering exceptional service to customers, both during and after a sale. Dealers should always maintain the highest employee and business associate relations standards. Dealers should be highly respected and enjoy a good personal and business reputation within their local community.

Candidates should meet the following criteria:

1. Have a minimum of five (5) years of experience as a successful licensed independent dealer and member of CIADA for no less than three (3) years. The candidate must be the 'Dealer Principle' or listed as the President of the dealership corporation.
2. Have a sanction-free record with the state DMV or state licensing agency -have no outstanding or unanswered complaints with either the Better Business Bureau or the Consumer Affairs division of the state Attorney General's office.
3. The candidate's dealership operation should reflect pride of ownership and offer an attractive appearance of facility, grounds, and inventory.
4. Candidates should have an outstanding reputation for good customer relations and handling customer complaints expediently.
5. Operate their business following the CIADA Code of Ethics.
6. The candidate's dealership operation should credit the independent dealer community and the Used Motor Industry.
7. Candidates should furnish several customer and employee testimonial letters and business and personal letters of recommendation.
8. Extra thought should be given to those candidates who are NIADA "Certified Master Dealers" or with a "20 Group" for professional development.

COMMUNITY SERVICE -The dealer should be involved in community affairs. It is beneficial for successful business owners to give something back to the community to develop their businesses and earn a living. From sponsoring little league teams to fostering animals. From their time on the city's planning and zoning commission to the parks board. Or maybe it is volunteering at their local community recreation center or church. No matter what it is, sharing that story could make the difference.

Candidate should meet the following criteria:

1. Candidates should share any past volunteer experiences/outreach in their local community.
2. Include specific stories of community involvement and outcomes.

EXCLUSIONS:

If a dealer/dealership has previously awarded the CIADA Quality Dealer of the Year, that dealer/dealership shall be ineligible to receive the award a second time.